



**AT THE SOURCE OF HEALTH -
THE STORY OF SUCCESS
AND GENEROSITY.
MORE THAN 25 YEARS OF SUCCESS.**

The background of the page features a stylized world map composed of a grid of small white dots. Overlaid on the map are several circular data charts, some of which are partially filled with white, suggesting statistical data. The overall aesthetic is clean and modern, with a focus on global reach and data-driven success.

www.zepter.com

A HIGHER IDEAL

WE ARE PROUD OF OUR PRODUCTS.
WE ARE PROUD OF THEIR SUPERIOR QUALITY, STRIKING DESIGN
AND OUR ADVANCED TECHNOLOGY.

WE ENJOY OUR WORK.
WE RESPECT THOSE WHO WORK WITH US.
THERE IS ONE, MOST IMPORTANT PRINCIPLE
BEHIND ALL OF OUR ACTIONS:
YOUR HEALTH AND BEAUTY.

Philip Zepter






Zepter - Live Longer

Zepter International is a global enterprise which **produces, sells and distributes exclusive, high-quality consumer goods** around the world principally by way of direct sales and also through high-end stores. Since its inception, Zepter has striven to enhance lifestyles around the world and to become an essential part of everyday living.

Zepter Group has also successfully expanded its operations into the **financial and insurance business**.

Today, a new **Zepter presentation starts at least each 10 seconds** somewhere in the world as Zepter is present on **5 continents** and in over **40 countries**.

Zepter's products are manufactured using the latest technologies in **7 Zepter factories** based in Germany, Italy and Switzerland.

Zepter's success is not only attributed to long-term vision and top-quality, innovative products, but also to a highly motivated and structured **sales force of more than 130,000 consultants worldwide**. Zepter takes pride in this network of superbly trained sales managers and consultants, on a global **mission of health and beauty**.

Zepter boasts more than **320,000 m² of business space** in the centres of the largest cities in the world.

Every year more than **65,000,000 people participate in one of Zepter's presentations**, either in its own prestigious and exclusive premises around the world or directly in the customers' homes.

The past few decades have been very successful as over **80,000,000** of these people have become **satisfied users of Zepter products** and more than **760,000,000 products** have been **sold**, which proves that whenever you see the name "Zepter" you can be sure that it means:

TOP QUALITY, PRESTIGIOUS STYLE and LASTING VALUE!

A NEW ZEPTEK PRESENTATION STARTS AT LEAST EACH TEN SECONDS 10

CONTINENTS COVERED-5

ZEPTEK FACTORIES-7

ACTIVE COUNTRIES - MORE THAN 40

SALES FORCE OF MORE THAN 130,000

BUSINESS SPACE OWNED (m²) - MORE THAN 320,000

PARTICIPANTS AT ZEPTEK'S PRESENTATIONS PER YEAR - OVER 65,000,000

SATISFIED USERS OF ZEPTEK PRODUCTS - MORE THAN 80,000,000

PRODUCTS SOLD - OVER 760,000,000



MENFI INDUSTRIA - ITALY



BIOPTON AG - SWITZERLAND



INTERCOSMETICA - SWITZERLAND

Enhancing lifestyles around the world for over 25 years

Zepter's success story started two decades ago in 1986 when the company was founded, with its headquarters in **Linz, Austria**, and the first production plant in Milan, Italy, which manufactured the top-quality Masterpiece Cookware and artistic Table Decorations. Masterpiece Cookware is still synonymous worldwide with unequivocal and long-lasting value, so this modern factory - **Menfi Industria in Milan**, with a production capacity of **more than 1,000,000 units per year**, has also become the heartland as well as the birthplace of the Zepter Empire with its 24,000 m² of business space.

In 1996, the Zepter Group branched out into the market of medical devices. The purchase of the **Swiss-based company, Bioptron AG**, marked Zepter's revolutionary entry into the business of light therapy.

And again, it was a continuous success

There are **more than 2,000,000 satisfied owners** of **BIOPTON Light Therapy System**, making this one of Zepter's best-known products, recognised worldwide. Many of the world's top rehabilitation clinics use BIOPTON Light as their standard medical procedure.

In the same year, the **Swiss company, Intercosmetica Neuchâtel SA**, was incorporated into the Zepter Group. After significant investments in the production facilities and in research and development, the production lines and a new biotechnology laboratory were established. Production capacity was doubled, and the production focused just on **top-class cosmetics**.

With excellent products, an educated and committed Zepter sales network, and a global trademark, the doors of the cosmetics market were opened to Zepter Cosmetics. Today, **Intercosmetica Neuchâtel SA produces an average of 5,000,000 products a year**, and Zepter Cosmetics, in accordance with Zepter's mission of health, offers the best products in the range of top-quality cosmetics in the world.

Soon after this strategic investment, the **company headquarters moved to Switzerland**, and expansion into new markets and new technologies has continued.

TODAY, SEVEN ZEPTEK FACTORIES BASED IN GERMANY, ITALY AND SWITZERLAND PRODUCE HUNDREDS OF TOP-CLASS HOME APPLIANCES EVERYDAY FOR YOUR HEALTH AND BEAUTY.



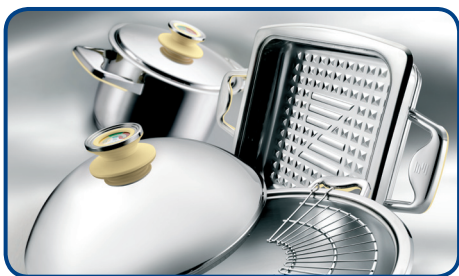
ZEPTER MEDICAL



ZEPTER COSMETICS



ZEPTER LUXURY



ZEPTER HOME ART



ZEPTER HOME CARE

Zepter's wide range of products

Created as the result of many years of **relentless scientific research and technological development**, Zepter products represent a **unique system that offers a complete solution for a healthy lifestyle**. All Zepter products have been developed with the same **high quality standards** and **excellent workmanship** to enhance your health and well-being, inspired by the miracle of human life and its immense possibilities.

We believe that only well-informed people can make the right choice when it comes to improving their health and quality of life. That's why our **sales force** is specifically **trained** to provide a highly **professional and quality presentation** of Zepter's products.

Zepter has created a secure bridge between mankind and nature, turning us towards a healthy way of living with a wide range of **top-quality products**, organised in the following **brand divisions**:

ZEPTER **MEDICAL**

Innovative Medical devices and health care products which are unrivalled in both prevention and recovery therapy, and set new frontiers in the fields of health and beauty treatments.

ZEPTER **COSMETICS**

Scientifically-advanced Swiss cosmetic and make-up lines based on active ingredients with beautifying and healing properties to prevent and repair the signs of ageing in the name of Health & Beauty.

ZEPTER **LUXURY**

Prestigious Swiss-made Timepieces, Writing Instruments, Jewellery and Home Design products.

These luxurious collections are exceptionally crafted down to the last detail, and make a sublime statement of style.

ZEPTER **HOME ART**

Masterpiece Collection includes a unique, patented system that is used worldwide for healthy, economic, fast cooking preparation, as well as for safe food preservation and elegant serving.

ZEPTER **HOME CARE**

Revolutionary domestic and professional appliances for fast cleaning, disinfecting and purifying. Designed to clean your home, making it a healthy and safe place for you and your family.

With constant expansion into new markets and a desire to improve and develop its products, Zepter has brought together **hundreds of different experts in its global mission of health** so that it can continue to **satisfy and serve its customers** in an effort to enhance the quality of every aspect of their lives.

EXCEPTIONAL QUALITY PRODUCTS AND SERVICES FOR YOUR HEALTH, BEAUTY AND WELL-BEING.



Zepter Group, the global life protector

Zepter Group's health mission is spreading over the five continents. Year after year it enhances the **quality of the lives of millions of people** around the world.

This **global life-protection campaign** is uniquely comprehensive and involves permanent **education** and **employment** for new generations of specialist managers, production and distribution of **superior restorative products**, as well as the analyses and planning and distribution of diverse **financing and insurance services**.

The **noble mission** originated with a brilliant idea of **Mr. Philip Zepter** that has always inspired the employees of Zepter International around the world to apply themselves **to protecting their health and the health of their loved ones over the long term**, to making the people around them happier, constantly broadening their knowledge of business and raising their standards.

Millions of people have become healthier and happier by using Zepter products and services in their daily lives, and hundreds of thousands have achieved their business and personal ambitions by following the unique **Zepter System of Success**.

"Success is a normal outcome of the synergy of a healthy body and a healthy spirit.

To be completely healthy, we have to release a majority of our mental and physical potentials.

This kind of health is the ultimate achievement, as it is the precondition for all others. There are no limits for the person that accomplishes it."

Philip Zepter



THE HEALTH, BEAUTY AND WELL-BEING OF PEOPLE, SUPPORTED BY ENVIRONMENTALLY-FRIENDLY PRODUCTS, PROTECTIVE SERVICES AND ECOLOGICAL AWARENESS ARE THE LONG-TERM COMMITMENTS OF THE ZEPTEP GROUP.



Zepter Finance Holding AG, the vision of a safe future

Thanks to its continuous growth and development and its successfully conducted mission of health, quality and security, Zepter Group has won the trust of its clients in **financial services**, and with the **Zepter Finance Holding AG** - throughout the world is providing expert **services in private pensions, health care, insurance risk evaluation and acquisition of property in financial markets**.

The Zepter business philosophy is ever recognisable in the business affairs of Zepter Finance, from the **services meticulously adjusted** to meet the **clients' needs** and **expertly skilled** and highly motivated **managers** to the best **education of the clients** in operational skills and strategic **capital management**.

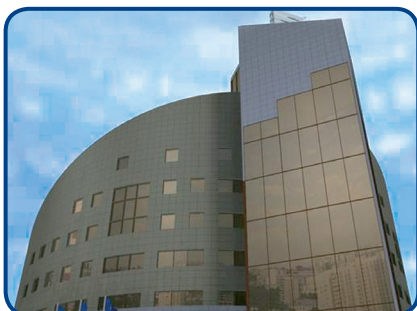
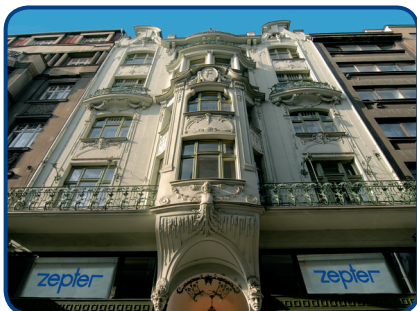
With the brand Zepter as the token of unfailing durability and quality and a highly specialised expert staff with decades of combined experience, **Zepter Finance** capitalises on this long-accumulated knowledge for its clients and offers **the vision of a safe future**.

Reliant upon its data banks and extended research of market trends, **Zepter Finance guarantees security of investment** and employs its detailed analyses and future-oriented estimates to **ensure steady income rates**, thus rounding off its exceptional business offer:



"IF A CLIENT COMES TO AN INSURANCE COMPANY, HE WILL GET WHAT THE FIRM HAS TO OFFER; IF HE TURNS TO ZEPTEER FINANCE HE WILL GET WHAT HE REALLY NEEDS."

THE MOST MAJESTIC ZEPTEK BUILDINGS



Companies on 5 continents

Zepter boasts more than **320,000 m² of business space** all over the world. Its distinctive buildings are situated in the **most important cities worldwide**, on 5 continents.

Join us in our prestigious headquarters around the world!

- ZEPTEK ALBANIA, Tirana
- ZEPTEK AUSTRALIA, Sydney
- ZEPTEK AUSTRIA, Vienna
- ZEPTEK AZERBAIJAN, Baku
- ZEPTEK BELARUS, Minsk
- ZEPTEK BOSNIA AND HERZEGOVINA, Sarajevo, Banja Luka
- ZEPTEK BRAZIL, Sao Paulo
- ZEPTEK BULGARIA, Sofia
- ZEPTEK CROATIA, Zagreb
- ZEPTEK CZECH REPUBLIC, Prague
- ZEPTEK DENMARK, Copenhagen
- ZEPTEK EGYPT, Cairo
- ZEPTEK ESTONIA, Tallinn
- ZEPTEK FINLAND, Helsinki
- ZEPTEK FRANCE, Paris
- ZEPTEK GERMANY, Mönchengladbach
- ZEPTEK HUNGARY, Budapest
- ZEPTEK INDIA, Bangalore
- ZEPTEK ITALY, Milan
- ZEPTEK JORDAN, Amman
- ZEPTEK KAZAKHSTAN, Almaty
- ZEPTEK KOREA, Seoul
- ZEPTEK LATVIA, Riga
- ZEPTEK LITHUANIA, Vilnius
- ZEPTEK MACEDONIA, Skopje
- ZEPTEK MOLDOVA, Chisinau
- ZEPTEK MONTENEGRO, Podgorica
- ZEPTEK NEW ZEALAND, Auckland
- ZEPTEK NORWAY, Oslo
- ZEPTEK POLAND, Warsaw
- ZEPTEK PRINCIPALITY OF MONACO, Monte Carlo
- ZEPTEK ROMANIA, Bucharest
- ZEPTEK RUSSIA, Moscow
- ZEPTEK SERBIA, Belgrade
- ZEPTEK SLOVAKIA, Bratislava
- ZEPTEK SLOVENIA, Slovenj Gradec
- ZEPTEK SPAIN, Barcelona
- ZEPTEK SWEDEN, Gothenburg
- ZEPTEK SWITZERLAND, Wollerau
- ZEPTEK TURKEY, Istanbul
- ZEPTEK UNITED KINGDOM, London
- ZEPTEK UKRAINE, Kiev
- ZEPTEK USA, North Bergen



Zepter's own
production units:

Menfi Industria S.p.A.

2 factories:

Via Sibilla Aleramo, 13
20092 Cinisello Balsamo (MI) - Italy
Tel. +39 02660931
Fax +39 0266093298

Via Sibilla Aleramo, 5
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Fax +49 2162 1 20 46
e-mail: light@silberwarenfabrik-jaeger.de
www.silberwarenfabrik-jaeger.de



Shops in over 40 countries

Although Zepter has concentrated on demonstrating its products on a personal level by the way of direct sales, Zepter International also has **many shops and pavilions located on the finest avenues of major cities** such as Athens, Barcelona, Belgrade, Budapest, Chicago, Monte Carlo, Moscow, Milan, Munich, Paris, Prague, Vancouver, Warsaw, Zagreb...



The products and the environment of the modern and elegant shops **express the Zepter philosophy at its best: everything is created to improve health and the quality of life.** So, by entering one of these luxurious points of purchase you will feel at ease, maybe even happier because **every product that you buy will become an investment for your health and your future lifestyle.**



STEP IN AND EXPERIENCE THE ZEPTEK PHILOSOPHY.





Mr. Zepter, Prince Albert Grimaldi and Mr. Alain Ducasse



Mr. and Mrs. Zepter



Mr. Zepter, Carol Alt and Kevin Costner



Mr. Zepter and Sylvester Stallone

Zepter's most important awards

Zepter quality has not only been recognised by its customers. As a leader in Italian industrial progress, Zepter International has been awarded the **Golden Mercury five times** for advancements in technology and new and original products.

And amongst the many other recognitions, **Mr. Philip Zepter** was personally awarded the "**Cavaliere del Lavoro della Repubblica Italiana**" for outstanding services rendered to Italian industry and the community. He has been a constant inspiration for everybody in the Zepter world to overcome the limits, and always go further. Maybe that is why **one planet** outside the solar system has been named after him.

Many famous people are our friends and support our idea. For example, the majestic Zepter shop in Monte Carlo was opened by **Prince Albert Grimaldi** himself, whilst **Pope John Paul II** has blessed Zepter's products, and many of them have supported the Zepter mission of health, such as **Sylvester Stallone**, **Sergey Bubka**, **Guido Cappellini**, **Aranxa Sanchez**, **Luciano Pavarotti**, **Kevin Costner** and many others. Many European presidents are proud owners of a magnificent Philip Zepter watch and many other Zepter products.



GOLDEN MERCURY
Zepter received the Golden Mercury prize also in 2010

Zepter 5-times winner of the Golden Mercury (Mercurio d'Oro).



TEN TIME WORLD CHAMPION GUIDO CAPPELLINI

Zepter International congratulates Guido Cappellini on winning his tenth World Title – F1 Powerboat World Championships 2009. Zepter is proud to sponsor Mr. Cappellini and is proud of his unprecedented accomplishment.



F1 World Championship



F1 Powerboat Championship

The story of Zepter International is a story of strength, greatness, passion and belief

For many years Zepter International has been the **main sponsor of hundreds of global sport events**, such as **F1** world championships (Monaco, Canada and Brazil), **F1 Powerboat** world championships, **FIBA** world and European basketball championships, **Ice Hockey** world championships (official sponsor and national team sponsor) and **Euro Handball**.

We also support various other sports: from Zepter Herculis IAAF Golden League **athletic** meeting in Monte Carlo, to major **tennis** tournaments in Monte Carlo, Mallorca, Stuttgart, and Hanover, and always with the same ideal: **STRIVING FOR A LONGER, HEALTHIER AND HAPPIER LIFE.**



FIBA - World and European Basketball Championship



International Tennis Tournaments



Ice Hockey Championship



Zepter Ambassador Sergey Bubka
6 - times Pole Vaulting World Champion



Madlenianum Opera House



Madlenianum Opera House



Madlenianum House of the Arts



Mrs. Zepter signing one of the many charity cheques

The story of Zepter International is also a story of generosity

Together with her husband, Philip Zepter, Mrs **Madlena Zepter** founded and created an international business empire – Zepter International. Following her ideas and interests, Madlena Zepter directed her activities towards **cultural and artistic heritage, education, ecology, and international solidarity**. Given her philosophy of life and of philanthropy, Mrs Zepter has, through the institutions that bear her name as founder and single patron, earned a place in the noble order of great benefactors of the Serbian nation.

The Madlenianum Opera House and Theatre – the first private opera house to be founded in Europe after the Second World War, whose patron, builder, founder and single donor is Mrs Madlena Zepter. A shining jewel in the crown of the Zepter family's success

The Madlena and Philip Zepter Fund – a fund to provide scholarships for young talents and sponsor scientific, technical, cultural and sports projects. The Zepter Fund has offered humanitarian aid throughout the world.

The Zepter Gallery – exhibiting and collecting modern art works from the second half of the 20th century.

Zepter Book World – a lively publishing house

Madl'Art – the first auction house in Serbia.

Zepter Family Endowments – the **Zepter Business Palace**, in the centre of Belgrade, the **Zepter Museum** located in the city's main street, and the **Madlenianum Opera House and Theatre**.

International projects – founder and honorary president of two awards at international level – the **Artzept**, Zepter International Design Award and the **Prix Littéraire Européen Madeleine Zepter (European Literary Award Madlena Zepter)** based in Paris. Members of the jury are world-renowned authors and members of the French Academy of Sciences.

Mrs. Zepter is also an honourable member of various charitable and philanthropic foundations such as the **Association of the Friends of "Centro Dino Ferrari"** based in Milan, Italy. General sponsor of the Women's Pen competition, awarded by the women's magazine Politika Bazar and the Dobrica's Ring award for acting achievement given by the Serbian Actors' Association. Mrs Madlena Zepter has received a major award from the Ukrainian Academy of Sciences as a benefactor in the fields of ecology and culture.

Thousands of **non-profit activities** have been initiated or helped by the Zepter Group, without media coverage, and many more artistic projects, individuals, or general philanthropic causes are supported directly by the Zepter family. Internal analyses have shown that several thousand similar goals have been helped in this manner.



1st prize "Fruttiera" 2010
István Bársony and Miklós Leits - Hungary



1st prize "Tea for two" 2009
Nebojša Momčilović - Serbia



1st prize "Cookie Jar" 2008
Stefan Gudev - Czech Republic



1st prize "Dish with a Lid" 2007
Dirty Design Studio - Czech Republic



Discover the Artzept 2011 competition
"Box for everything & nothing" at
www.artzept.com



1st prize "Snack-Bowl Set" 2006
Katalin Tomay - Hungary



1st prize "Cruet Set" 2005
Marie Rahm - Austria



1st prize "Cup" 2004
Slobodan Roksandic - Serbia

ARTZEPT International Design Award

Artzept is an **international design competition founded by Mrs. Madlena Zepter**. Artzept gives the world's most talented young designers well-deserved recognition, with prizes and publicity, and also provides them with opportunity to exhibit their work in luxurious Zepter shops throughout Europe, **a dream for any young interior designer**.

Just like its mighty sponsor Zepter International, Artzept is also dedicated to **building the home of tomorrow, for the people of tomorrow**. Zepter International accomplishes this goal by producing top-class domestic appliances that are **designed to improve the health and environmental awareness of people today**.

ARTZEPT HAS THE SAME MISSION BUT IN THE FIELD OF ARTISTIC DESIGN, AS A UNIFICATION OF BUSINESS AND ART, OF RATIONALITY AND EMOTION, AND OF FUNCTION AND MEANING.



One of the most beautiful villas on the Côte d'Azur



Villa Trianon, Monte Carlo



Villa Madeleine, Paris

The story of the Zepter family is a story of human and business potential

This is one of the many reasons why the **Zepter family** is seen as a **symbol of the new European renaissance** in the cities of **Monte Carlo** and **Paris**, where they live.

